

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Partisan media is fine, but only WHEN EQUALLY BALANCED ON ALL SIDES (eg, equal programming time is given to all sides) as per journalism ethics AND the best interests of the American public. Sinclair is flaunting its unethical and unAmerican disregard for the last shreds of bipartisanship and fair, public-interest reporting we have in this country - in the name of profit.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.